

WeTip is ready when you are. Operators are already staffing the phones, 24/7/365. You are plugged in when you say ready! Every successful program needs an advocate to help set up a successful process. This person should be familiar with the officials in the entity or agency that WeTip is serving. This advocate may become an advisor to WeTip to help WeTip to understand the interests and needs of people in the industry.

- Schedule a "kick off" with media coverage.
- Request an Incident Flyer for all incidents which occur on campus.
- Schedule training or webinar for SROs, faculty, staff, and student leaders, etc.
- Have the WeTip logo on business cards, stationery, emails, etc.
- Hand out wallet cards and/or payroll stuffers.
- Distribute Mobile Tip cards.
- Adhere QR Code stickers.
- Create posters via a poster contest.
- Link websites.
- Post WeTip newsletters and brochures on your website.
- Put WeTip in all Campus publications and newsletters
- Have WeTip do a radio interview with liaison.
- Add WeTip to school letterhead / staff communications.
- Place WeTip on the back of the Student ID and Hall Passes
- Put WeTip on folders and assignment notebooks provided to students.
- Put WeTip in/on cover of family handbooks at beginning of year.
- Distribute "Dear Parent/Dear Administrator" letter - in English and Spanish.
- Distribute "School Safety" and How it Works" flyers - in English and Spanish.
- Offer School Safety "Train the Trainer" presentation on District Intranet.
- Hand out WeTip brochures or other WeTip materials at Open House and Red Ribbon Week
- If announcements are made at Open House, include a short informational spot on WeTip.
- Provide WeTip information to PTA or parent group.
- Place WeTip stickers on the outside doors of the building.
- Include WeTip on campus answering machine.
- Send WeTip informational brochure home with the student
- Place WeTip metal Signs in strategic locations.

**#1 Launch the program** during a meeting, an event, a media advisory, or a press conference. WeTip representatives will join you for this event to interview with local media and to get some public attention.

**#2 Live training.** While in your area, WeTip will provide live training to your group to explain how WeTip works and to answer questions regarding specific implementation and operations.

**#3 WeTip University.** The WeTip University is training that provides four simple modules for members to learn the basics of WeTip. Each module is approximately 10 minutes. At the end of the WeTip University there is a short quiz to be turned in to trainee's supervisor.

**#4 Webinars.** Contact Sue Mandell, National Director of Marketing at (909) 987-5005 Ext. 250 or email: [suemandell@wetip.com](mailto:suemandell@wetip.com) to schedule your Webinar TODAY!



24 Hours a day, 365 Days a year • Always Anonymous

# School Safety Implementation Ideas

More than three million crimes are committed each year in and around the 8,500 public schools in the United States

**800-78-CRIME** [www.wetip.com](http://www.wetip.com)